

# The **GCC** *élan*

Youth Spark

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Wednesday, September 10<sup>th</sup> 2014

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## THE WEEK'S EVENT

# SPANDANA-2014



On the 1st of September 2014, Garden City College opened its gates to new students who oriented for the PG courses. Day 1 introduced the fresh faces to GCC as the program began at 10.00 a.m, the hosts for the day were Professor Revathi Anand, lecturer, department of media studies and Sheron Shouketh, 3rd semester BAJ. After paying a tribute to GCC with the college anthem, our respected principal professor N. Bharathi addressed the gathering. She emphasized upon the importance of education in a student's life. The GCC corporate video provided the students with an insight to life in GCC and the expectations met from educational needs, extracurricular activities to the infra structure facilities.

The guest for the morning session was Reverend father Pramod Charles Dalabanjan,

National secretary for family commission, CCBI. Following his video profile, our madam principal felicitated him. His lecture focused up on peer pressure and teamwork. He began his lecture with a short film showing an individual who tries to make a little difference in the world as he tries to help individuals as well as aspects around him. The only reward he receives; the genuine smiles and loyalty of all individuals helped. The guest emphasized upon the importance of happiness as well as how money cannot buy genuine happiness and satisfaction.

The tea break followed two short films directed by students from GCC. The first short film featured smoking and its hazards to one's own life as well as the ones around them. It portrayed individuals who spoke about their experiences and how their

lives have changed after they quit smoking. The second short film was on wildlife photography.

After the lunch break the students were provided with an insight in to the department of tourism by Professor Neepa and the department of life sciences by professor Sheeja MS. The presentation showed the courses provided, the university ranks, the faculty members available and so on.

The guest lecture for the afternoon session was Mr. John Bosco Abraham, CEO, Saraswathi Vidhyanikathan, Malleshwaram. Following his video profile Professor Sheka KJ, head of the department of tourism, felicitated him. The lecture gave the students a broader perception on interpersonal skills as he brought out how attitude and discipline can lead people to reach their

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highest potential in life. He also conducted a workshop based on communication skills that enabled students to interact with each other and to get to know each other. The guest brought out how to emphasize on life and how to present one's self in a constructive manner to the society.

Second of September paved the way to the second day of the PG orientation programme. The emcees for the day were Miss. Violet McHardy, lecturer from the department of management studies and Moumita Sen of Fifth semester BBM. Paying tribute to GCC with the college anthem what followed was the GCC corporate video, which portrays how Garden City College motivates its students to create dreamers, achievers and winners. The first guest for the day was Major general Paul. After his video profile, containing his achievements, the principal felicitated him. The guest shared his views and experiences on stress and crisis management.

The guest for the second session was Mr. Pratap Hedge.

His video profile followed his felicitation by the principal. He enlightened the audience with leadership qualities one should own in-order to succeed in life.

After the lunch break professor Satrupa Anderson, dean of Humanities presented an introduction to the department of media studies. Following her presentation professor Regi Meprathe, dean of management studies put forward his introductory presentation on the department of masters in business administration (MBA).

Third of September brought forth, day 3 of the PG orientation programme as the auditorium filled with the ready and willing faces of the students for another exciting day. The emcees for the day were Professor Vaishali Singh from the department of management and Akhileshwari MS a student from 3rd semester BAJ. Together they warmly extended their arms in welcoming everyone present at SPANDANA 2014. After paying tribute to GCC with the college anthem the video profile,

containing life's achievements of Mr. Bala Krishna Hedge, followed by his felicitation by the principal. The guest spoke about the factors that influence motivation. The next guest was Ms. Savita Rosalyn. Followed by her video profile of her life's achievements, the principal felicitated her. Her lecture brought forth her ideas based on career development. The dean of computer studies presented the introduction to masters of computer applications.

Post lunch Ms. Abhineet Prakash from the department of fashion and designing spoke about power dressing. The afternoon session conducted by Professor Regi was interactive and brought the end of the three-day PG orientation programme.

Garden City College strives to create 'dreamers, achievers and winners'. As the new fresh faces enter these gates, may every one of you achieve and reach your fullest potential. Good luck!!!

*Sheroon Shouketh  
3<sup>rd</sup> semester BAJ*

## Invasion to the Palette...

Its a brand new day,  
I see glowing faces everywhere.  
Dawn of the students face,  
Touches my pupils and say Hii.

Its so long since spring knocked the walls of college,  
Its so long since the wind touched the heart of  
college.  
Mighty syllabus bruises my heart,  
Mighty exams engulfed my heart.  
Still a pulpit for talent makes me smile.

I see coloured walls everywhere,  
I see walls turning to grave everywhere.  
Still a shadow of breadth building my future,

As the heart of college pumps in my future.

Its so long since I kissed my talent,  
As am here for building my future.

The Gcc works as a magic band,  
As it builds me up into an innocent lamb.

No more I fear any course,  
No more I tear any Rose...  
As the invasion of gcc into the Pallette of my future...  
Builds me up into a mighty warrior.

*Jonathan Ahmose  
1<sup>st</sup> sem BCA*

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## TEACHER'S DAY 2014



“GIVE A MAN A FISH, HE WILL EAT FOR A DAY. TEACH A MAN TO FISH, HE WILL EAT FOR A LIFETIME.” On the 5th of September 2014 Garden City College celebrated Teacher's Day and felicitated all the teaching and the non-teaching staff. The event began with an extended welcome given by Mrs. Smithi, the emcee for the day. The guests for the day were Prof. V.B.COUTINHO, President, Governing council Garden City College, who was accompanied by Prof. RAMEGOWDA, Advisor, Academic council. The event started off with the GCC Anthem after which the guests along with our Principal Prof.N.Bharthi and our Vice Principal Prof. Kalyan Sundaram lead the guests for the lamp lighting ceremony. Teacher's Day is celebrated on the Birthday of a great philosopher and a teacher Dr. Sarvapalli Radhakrishnan, who was a staunch believer of education, and a well known diplomat, scholar and former President of India.

Prof.COUTINHO and Prof.Ramegowda payed respect to the portrait of Dr.Sarvapalli Radhakrishnan after the lighting of the lamp. After which a motivational video on a salute to teachers was shown. The event proceeded with the video presentation of achievements of Prof.V.B Coutinho after which he addressed the gathering which was followed by the video presentation of the achievements of Prof. Ramegowda after which he addressed the gathering.

The college acknowledged the remarkable contribution of its staff who completed their 10years of teaching by felicitating them along with their video profile. Last but not least all the staff members of garden city group of institutions were given a token of love and appreciation by Prof.Coutinho and Prof. Ramegowda. The National Anthem was played after which there was a photo session and high tea was served.

RIYA DAS  
3<sup>RD</sup> SEM BAJ.



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# MULAKAAT-E-BIHAR



On 6th September 2014, Garden City College celebrated Mulakaat - E - Bihar 2014, the Bihar Day. Bihar, the land of rustic simplicity coupled with intrinsic humility, is beautiful and has a colourful culture. The cultural fiesta began with a welcome dance by Paushali and Moumita. The lighting of the lamp was done by Prof. N. Bharathi, Principal- Garden City College, and by the Guest of Honour Mr. Vivek Kumar, Head Sales and Distribution- Manitowoc Pvt. Ltd.

A video documentary on Bihar and its rich culture was screened, followed by a short and motivational profile presentation of the Guest. The Principal felicitated the guest, Mr. Vivek Kumar, followed by his speech which motivated the audience. "Seekhna band, to Jeetna Band" he said. No other art form expresses a culture so good as Dance can. Ms. Parul captivated the audience with her beautiful solo dance performance. The group dances were no less enthralling. The groups -Step Up , Masti Group, and Asmita and Team

set the stage on fire. To make the evening more entertaining, there were solo song performances. Ms. Sukanya sang a melodious song, and Mr. Arya sang a Bihari Cover of the song ' Tum hi ho .' A Fashion Show depicting the culture of Bihar was much liked and appreciated by the audience. Then came the time for everyone to linger their taste buds with the authentic Bihari cuisine..

" Emphasis is on Life ", that is what exactly the motto of the event was, celebrating life and filling it with different colours of diversity, one colour at a time, this time borrowed from our Brothers and Sisters from Bihar.

*Dhinsha Goswami  
BAJ, 1<sup>st</sup> Semester*



# Life Science Club Inauguration



Our institution conducts a lot of extra-curricular activities and for the beginning of the same, the Life Science department had inaugurated the life science club for the year 2014-2015 on 26th July.

The event was set open with the arrival of our guests Mr. Mruthyunjaya Maradi and Mr. Haider Jasdan, in room no. 12 led by our Principal, prof N. Bharati and Dean of life science department, Prof Sheeja MS. By the extended support from our chairman, we began our day with the GCC anthem followed by the lamp lighting ceremony and by a short invocation dance by life science students. After having a look at the corporate GCC video we moved forward by the welcome speech delivered by our principal. On presenting the previous years

club activities slide, we could recollect our faded memories of the past year and also make the freshers aware of the capability and strength of our club which was further strengthened by the report delivered by life science club conveyner, Miss Urmimala Ray.

The achievement profile of both the guests were read out which mentioned that Mr. Maradi has acquired MBA course from IIM Kolkata in 2008, Msc. from Kuvempu University. He had worked as a head business development for Sequel Lifecare division. He was the business Development Manager-Healty care till May 2010. He is one of the Stalwart of the Management in Science Department.

Mr Jasdan is now working with Biocon Group as HR Business Partner. he is the active member

and one of the pioneer for YPRI- that focuses on building and showcasing young talents in professional arena.

Both our guests gave short speech on their respective science field and with their motivating words encouraged each one of us to work efficiently for the club.

After the vote of thanks by our dean to His Excellency Joseph VG, our principal and all the student comittee members, we proceeded towards our department where the wall filled with inovative articles were hidden behind a curtain. Our guests did cut the ribbon to inaugrate the wall which declared the life science club "NUOVA VITA" open.

*Saptomee Chakraborty*  
3<sup>rd</sup> semester, BBG

# ECONOMIC SUCCESS 'DRIVES LANGUAGE EXTINCTION.'

The better the economy, the more likely the national language will dominate



A study has found that minority languages in the most developed parts of the world, including North America, Europe and Australia, are most at threat. The research is published in the *Proceedings of the Royal Society B*. The researchers say that efforts to protect these languages need to be focused on these areas. A lead author Tatsuya Amano, from the University of Cambridge, said: "World languages are now rapidly being lost. This is a very serious situation. The author Dr Amano and his colleagues wanted to know how the extinction is distributed globally and what the main drivers of this matter of concern are. Dr Amano, who usually looks at extinction rates in animals, said that about 25% of languages around the world were under threat. People are forced to adopt the dominant language, or risk being left out

in the cold - economically and politically." Researchers found that the more successful a country was economically, the more rapidly its languages were being lost.

They said that in North America, languages such as 'Upper Tanana', were now spoken by fewer than 25 people in Alaska, and were at risk of vanishing forever. In Europe, languages such as 'Ume Sami' in Scandinavia, and 'Auvergnat' in France are fading fast. Dr Amano said: "As economies develop, one language often comes to dominate a nation's political and educational spheres. People are forced to adopt the dominant language or risk being left out in the cold - economically and politically." The team also found that languages in the Himalayas are at risk, such as Bahing in Nepal, which has an estimated eight speakers. In the

tropics too voices are disappearing. "These countries are experiencing rapid economic growth, so in the near future, these languages will face risk of extinction." The scientists call for conservation efforts to focus on these regions. He said that work undertaken to protect languages such as 'Welsh' in the United Kingdom was a good example of a successful strategy.

Commenting on the research, Daniel Kaufman, executive director of the Endangered Language Alliance, said, "Environmental factors have been overshadowed by social, political, and economic factors."

According to his research, the environmental pattern at this point is largely a historical residue. That is, we will no longer see areas of a particular environmental type attract, or spawn language diversity. The economic aspect, however, cannot be over emphasized, as there are places within the language diversity 'hotspots' where, the villages are being emptied out due to out-migration. Since much of this migration is recent and undocumented, accurate numbers are unfortunately not readily available for statistical analysis.

*Aliviya Saha*  
2014BSB642

# Censorship in India



The issue of the extent of censorship permissible in media has always been that of great debate throughout the years, but when it comes to censorship in India, the largest democracy in the world, the lack of transparency in the guidelines followed by the CBFC (Central Board of Film Certification) has proved to be rather controversial while the Constitution of India nominally protects the freedom of speech and expression, certain restrictions on content in Indian media has many critics lobbying for a change in approach towards censorship in the country.

The censor board of India is notorious for coming down hard on anything it deems offensive, especially sex, nudity, violence and subjects considered to be politically sensitive in films. Indian cinema has been laced with the same old 'tailor-made formula' for the past decades and has traditionally managed to be on the good side of censorship until recently in 2004, a documentary Final Solution depicted the riots

between Hindus and Muslims in Gujarat that reported more than a thousand casualties in the year 2002. The film was said to 'highly provocative' and was consequently banned in India. The decision was later withdrawn because of a sustained campaign by the public. A groundbreaking documentary like Final Solution may have had the potential to trigger unrest and communal violence. However considering that the film gives an actual account of real-life incidents, one may argue that it is of certain historical importance. It also serves as a grim reminder of the sheer agony and destruction caused by communal riots, thus potentially educating the youth of the country.

The dreaded 'A' rating is the worst nightmare for any filmmaker in India for he must contend with his film being viewed as unfit for the so-called 'family audiences'. A new breed of Indian filmmakers like Anurag Kashyap, Dibakar Banerjee and others have faced this problem for the bold subjects in their 'indie' movies.

Most big budget Hollywood productions are victims to this kind of discrimination because their content on moral grounds. But like any self-respecting artist, a filmmaker prefers an 'A' rating rather than the censor board altering their beloved creations. The censor board demanded five cuts from the American film 'The Girl with the Dragon Tattoo' for its graphic depiction of rape and nudity. The director, David Fincher finally decided not to release the film in India.

The CBFC rating already guarantees that only persons above the age of 18 can watch the film. Why then insist on additional scene cuts? It is laughable that an original movie that is released worldwide can only be put forth to the Indian adults after the 'moral' interference of the censor board. The consensus: leave morality to be interpreted by the movie-watching public.

*Geet Nair  
3<sup>rd</sup> sem BBM*

# China doll



Turning me into a victim has become a craze,  
 Only looks of sympathy, from every gaze,  
 I tried to ignore and walk away,  
 Again tomorrow it comes back smack at my face.

I am a woman of a strong will,  
 Not a victim but you sympathize still,  
 I'm not weak, to be still and lay,  
 I wish this notion would fade away.

Let another man touch me, I will beat him to death,  
 Let him patronize me, I shall not fret,  
 To show him his place, I have no fear,  
 I am dangerous, let's make that clear.

I seek no approbation that you can spare,  
 I'll rush past you while you stop and stare,  
 I'm not a dog on your call,  
 So stop treating me like a china doll.

*Anish Ghatak*  
*1<sup>st</sup> sem BAJ*



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Publisher:

GCC Publication,  
 Garden City College

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